



# WHY SOURCE WITH LOVE?

The facts you need to know before you choose a diamond for someone you love.





## **CONFLICT DIAMONDS:**

Profits from selling diamond may be used to buy weapons and to employ combatants for military conflicts, civil wars and terrorism.



## **HUMAN RIGHTS**

Many artisanal miners and diggers suffer from violence, bonded/forced labor and extremely low wages, which make them unable to break out of the poverty cycle.



## **CHILD LABOR**

Children are often forced to work at diamond mines or polishing factories due to poverty, debt bondage or trafficking. This jeopardizes their physical, mental and moral well-being.

## **ENVIRONMENT**

Forests are cut down to create mines. This destroys ecosystems, diverts rivers, and contaminates water. When mines are left, land is often abandoned without reclamation.



These questions help you choose diamonds with love.

1. Do the 4Cs (carat, color, clarity and cut) suit your requirements?

THE MORE ANSWERS A JEWELER CAN GIVE YOU, THE MORE RESPONSIBLY SOURCED THE DIAMOND IS.

2. First step: The traceability
In which countries were this diamond mined and cut?
Second step: Responsible sourcing

- 3. Is this diamond conflict free (the organization providing the diamond does not finance military conflicts, civil wars, or terrorism)?
- **4.** Was this diamond mined and cut with safe and responsible labor practices (*no child labor, no bonded labor, no forced labor*)?
- 5. Was this diamond mined in a way that minimizes environmental damage?

If you are to buy lab grown diamonds, it's also important to ask the similar questions about the factory they are made. Lab grown diamonds do not necessarily mean they are free from the issues.

What responses did you receive from jewelers? You can post your experiences at the Diamonds for Peace website: eng.diamondsforpeace.org/buywithlove



#### VISION:

A world in which diamonds are mined, cut and processed with humanitarian and environmental considerations

#### **MISSION:**

To improve the working conditions and social status of the workers in the diamond supply chain. To promote ethics and fairness in the diamond industry

#### **OUR WORK:**

Cooperative development and self-reliance support for the artisanal miners/diggers in Africa Support diamond cutting and polishing factories Support jewelers' responsible sourcing Promote consumers' ethical decision making

## WHAT ARE DIAMONDS SOURCED WITH LOVE?

Diamonds for Peace defines a diamond sourced with love as a traceable diamond which is conflict free and mined/cut with responsible labor practices, minimum environmental damage, and that respects human and community rights. Diamonds for Peace is working to increase the amount of diamonds sourced with love.

## **MESSAGE TO JEWELERS**

If you are sourcing responsible materials to make your jewelry and can answer the questions on the previous page, we would love to list your company on our website. Please check: eng.diamondsforpeace.org/buywithlove or contact us via email at info@diamondsforpeace.org



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